

September 2024

New Learning Module for Public Health Now Available: *Understanding the Public Health Impact of Dementia*

A new, free, interactive public health learning module, *Public Health and Dementia — Part 1: Understanding the Public Health Impact of Dementia*, is now available from the Healthy Brain Initiative at the Alzheimer's Association®. Developed in partnership with the Centers for Disease Control and Prevention (CDC) and Emory Centers for Public Health Training and Technical

Assistance, this module provides a baseline introduction to the public health impact of dementia and shares insight from public health professionals. For more information on the suite of training modules, visit alz.org/publichealthcurriculum.

[Start Module](#)[View Instructor Guide](#)

Missed the Launch Webinar?

Watch last week's [launch webinar](#) of the new module to learn about the content and how public health professors and professionals plan to use the module.

Alzheimer's Association Launches New Journal on the Impact of Behavioral, Social and Economic Factors on Health and Dementia Care in Aging

The Alzheimer's Association has launched a new open-access, peer-reviewed journal, *Alzheimer's & Dementia®: Behavior & Socioeconomics of Aging* (A&D: BSEA), dedicated to exploring the impact of economic, social and behavioral factors on dementia care and aging. This journal aims to inform health policy, interventions and strategies, with public health as a key focus area.



Data Spotlight

One in seven (14%) American Indian and Alaska Native peoples diagnosed with dementia are between the ages of 45 and 64 — known as younger-onset dementia — according to a new analysis. The [study](#), examined data from the Indian Health Service (IHS) National Data Warehouse during the period 2016-2020. Overall, global estimates indicate that fewer than 10% of dementia cases are younger-onset, suggesting that dementia may be a bigger problem at an earlier age among American Indian and Alaska Native people.

The Healthy Brain Initiative (HBI) Road Map for American Indian and Alaska Native Peoples is a guide for American Indian and Alaska Native public health leaders to advance the vision that everyone deserves a life with the healthiest brain possible. An updated version of the Road Map is scheduled to be released in early 2025.

New Dementia DataHub Launched by NORC

The number and rates of diagnosed dementia cases by state and county are available through the newly-launched [Dementia DataHub](#) from NORC at the University of Chicago. This is the first publicly-available dataset that includes diagnosis data from both fee-for-service Medicare and Medicare Advantage, providing the most complete picture to date of dementia diagnoses among Medicare beneficiaries. The tool can help public health officials understand the growing Alzheimer's crisis, where those diagnosed with dementia live, and where services and supports need to be targeted.

According to the DataHub and [article](#) published in *JAMA Network Open*, in 2020, 5.5 million Medicare beneficiaries had diagnostic evidence of highly likely or likely dementia. An additional 2.6 million people had diagnostic evidence of possible dementia. This data does not include those with undiagnosed dementia, which NORC notes could be as much as 60% of people with dementia.

Webinar Series — *Community Matters: Understanding Social Determinants of Health to Reduce Dementia Risk*

Wednesday, September 25 | 3-4 p.m. ET

Join the Alzheimer's Association Public Health Center of Excellence on Dementia Risk Reduction for the fourth installment of the webinar series exploring the connection between social determinants of health and dementia risk. This month's webinar focuses on *Creating Healthier Environments: Harnessing Social Determinants for Dementia Risk Reduction*.

[Register Today](#)

Missed part of the series? Find previous installments below:

- [Building Resilience: Understanding Economic Stability to Reduce Dementia Risk](#)
- [Nourishing Minds: Exploring Nutrition and Food Security's Role in Dementia Risk Reduction](#)
- [Breaking Barriers: Combating Dementia Through Social Engagement](#)

All webinar recordings are available on the Association's [Public Health YouTube playlist](#).

Application Deadline Nearing for Healthy Brain Initiative Road Map Strategist Program

Applications are due September 26, 2024

Become part of a select group of change agents from across the nation working to address dementia using a public health approach. Hosted in collaboration with the National Association of County and City Health Officials (NACCHO), the year-long Healthy Brain Initiative (HBI) Road Map Strategists program provides 10 local health departments with funding of up to \$48,000 each — along with education, peer support and technical assistance — to develop expertise on dementia and implement strategies to address dementia in their communities.

[View Application](#)

Visit the [application page](#) to learn more and apply. For questions, contact publichealth@alz.org.



10 Healthy Habits for Your Brain Available en Español:

Hispanic and Latino Heritage Month begins September 15 and resources are available to reach Spanish-speaking communities in the [10 hábitos saludables para su cerebro](#). Explore this and other Spanish-language resources at alz.org/español

Join the Public Health & Care Expert Panel to Inform National Dementia Cost Estimates

The Alzheimer's Association, in partnership with the University of Southern California, is seeking public health officials and care experts to join a panel for an NIH-funded project estimating dementia costs in the United States. The panel is seeking 3-5 public health professionals and 3-5 care experts in long-term care, home health care or health care provision. Applicants should have at least 10 years of experience. Panel members will attend quarterly virtual meetings over at least one year, starting in early winter 2024, and will receive an honorarium. To express interest, please fill out this [form](#) or contact Chelsea Kline at crkline@alz.org.



Upcoming Events

World Alzheimer's Report 2024: Attitudes to Dementia

Friday, September 20 | 8 a.m. ET

Join the global conversation on dementia at the 2024 World Alzheimer Report launch webinar. Hosted by [Alzheimer's Disease International](#) (ADI), this webinar will explore the latest findings on attitudes toward dementia, stigma and discrimination. Learn about strategies to challenge stigma and the critical role of awareness-raising efforts worldwide.

[Register Today](#)

Showcasing the Alzheimer's Association Public Health Efforts at APHA

Explore the public health work of the Alzheimer's Association at the [American Public Health Association](#) (APHA) conference this fall. Specific sessions are listed below. In addition, you can visit the Association's booth to meet members of the public health team and learn about innovative strategies for integrating Alzheimer's and dementia into public health initiatives.

APHA 2024
Minneapolis, MN | October 26-30 — Booth # 1204

Pre-conference Workshop: [Multi-Sector Collaboration to Train the Current and Future Dementia Workforce](#)

Saturday, October 26, 2024 | 1-4 p.m. CT

This free, pre-conference workshop will offer participants increased understanding of health inequities related to dementia as well as tangible skills and resources to improve their ability to engage diverse and inclusive audiences. Pre-registration is required.

Roundtable: [Creating the New HBI Road Map for American Indian and Alaska Native Peoples](#)

Monday, October 28 | 10:30 a.m.-12 p.m. CT

A roundtable discussion will explore how the Alzheimer's Association and CDC are updating the HBI Road Map for American Indian and Alaska Native Peoples, originally published in 2019, to address Alzheimer's in tribal communities.

Presentation: [The HBI Data for Action Project: Building Action on Dementia, Caregiving, and Brain Health Through a Community of Practice](#)

Tuesday, October 29 | 9:30-9:45 a.m. CT

Learn about the Healthy Brain Initiative (HBI) Data for Action Project, supported by the Alzheimer's Association, and Association of State and Territorial Health Officials (ASTHO). This session will highlight how the project enhances state public health planning and communications through brain health and caregiving data.

Symposium: [Leveraging the ECHO Model in Health Departments for Sustainable Dementia Risk Reduction Initiatives](#)

Tuesday, October 29 | 10:30 a.m.-12 p.m. CT

In this symposium, the Alzheimer's Association will spotlight the Alzheimer's and Dementia Care ECHO Program for Public Health Professionals. Launched in Tennessee in 2024 by the Public Health Center of Excellence on Dementia Risk Reduction, the program enhances dementia risk factor knowledge and explores how to integrate dementia messaging into other chronic disease prevention efforts.

Get Started at alz.org/PublicHealth



HBI Road Map



State Resources
and Data



10 Healthy Habits
for Your Brain



HBI Road Map
for Indian Country



Public Health and
Dementia Curriculum



10 Early Signs
of Alzheimer's